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The Most Luxurious Train in the World

Media Hosting Application Form

We welcome media on board 'The Pride of Africa' and trust that you will enjoy your journey. For quality control purposes, and in an effort to keep our media archive up to date, please complete the form below at least 14 days before your proposed departure date.

- 1. Your full name, email address and full contact and address details of the publication/company you represent:

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- 2. Have you or a colleague from the same publication previously travelled and produced material for Rovos Rail Tours (PTY) Ltd? If yes, please list date/s of travel and which journey/s:

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- 3. What kind of exposure can Rovos Rail Tours (PTY) Ltd expect as a result of hosting you on board the train and/or in St. James Manor or St. James Seaforth, our guesthouses in Cape Town?

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- 4. Describe the publication for whom you are producing the material:

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5. If print media, please advise the size of readership, type of publication, circulation figure and frequency. If broadcast media, how many viewers/listeners, where will the programme be broadcast and when will it be viewed? If online media, please provide information on web/blog traffic per month.

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6. Who is your target audience? Please provide details on demographics.

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7. What is the envisaged duration/word count and page size of the article/film/television/radio programme?

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8. What is the projected date for material submission?

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9. Please list, if any, the names and contact details of colleagues travelling with you:

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10. The proposed date of your trip and on which journey you would like to travel with us:

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TERMS AND CONDITIONS FOR MEDIA HOSTING

Please familiarise yourself with the terms and conditions listed below before submitting your application.

- Rovos Rail Tours (PTY) Ltd endeavours to assist to the best of its ability but reserves the right to refuse assistance.
- Each request will be carefully reviewed in order to determine the level of assistance.
- Rovos Rail Tours (PTY) Ltd expects to receive feedback regarding the end product of the project (i.e. article, book, published material, film/video footage).
- Media hosted by Rovos Rail Tours (PTY) Ltd must have projects aimed at the target markets and segments in which we operate.
- Examples of current work/letter of endorsement from your company must accompany this application.
- The onus lies with the media company to ensure that its representative is adequately insured. Rovos Rail Tours (PTY) Ltd will not be held liable for any claims, accidents, injuries or loss, etc. arising from the period that we may be hosting the media company’s representatives.

TYPES OF ASSISTANCE ROVOS RAIL TOURS (PTY) LTD CAN PROVIDE

- Interview opportunities
- Fact-checking
- Accommodation
- Site visit of our private railway station, Rovos Rail Station, in Pretoria
- Full online gallery of professional hi-res digital images and logos for pictorial requirements
- Media/press pack information

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| NAME | |
| COMPANY | |
| DESIGNATION | |
| DATE | |
| SIGNATURE | |